

A few months back, we were discussing with a client on how technology and board portals were moving beyond tools to make traditional board work easier, and astonishingly these could now be reshaping the board meeting itself – Corona-reshaped?



On E-Learning

http://bwpeople.businessworld.in/article/Corona-Reshaped-The-Board-Meetings/12-05-2020-191895/#

Corona-Reshaped The Board Meetings - BW people

Crises have a way of prodding gradual change or inflection points into top gear, and the global COVID-19 lockdown is driving a reboot of how boards meet, conduct their business, and stay informed and safe. Here are some virtual-driven changes shaking up the famed boardrooms as we speak.

- The idea of a unitary "board meeting" itself is being questioned. Large board meetings typically extend over two days, but none of us will ever do a two-day conference call. Quick, online access combined with the erratic schedules everyone faces now are breaking up board meetings into modular, bite-sized pieces. There will be far more breaks. Boards learn when not to make a decision, but to reconvene in a day or two. The maximum for a virtual board session is at about two hours, with a break or shift to other business. Spreading a traditional 7 hour or so board meeting into online floating elements works well with the uncertain time demands of directors now, as well as allowing those in different time zones to come and go. There is a downside to the above: It's tricky to assure quorums (who is there and not at the morement) also. moment?); also, this could bump into the "meeting notification.
- Related to this modular approach: better integration of committee meetings. Getting the whole board crew together for committee
 sessions, and then later for the full board has always been a hassle, but virtual meetings break down these walls. Most video meeting
 platforms allow the administrator to toggle back and forth between the full group and sub-groups -- board chairs find switching between
 committee meetings and the full board is as easy as a mouse click. Committees can even duck out for a quick chat while the full board is
 meeting. As with the above point, legalities on quorums, attendance and recording votes are trailing behind the tech potential, and so
 ensure the minutes of the meetings are well recorded. ensure the minutes of the meeting of the committee actions are well recorded.
- Shake up the agenda to work with virtual meeting realities. We have been pushing boards to move away from mind-numbing PowerPoint shows and staffers reading off long reports, and the coronavirus is just the perfect excuse to move to online. Directors online will not sit through an hour-long PowerPoint. They will instead be putting their enforced isolation to good use by spending more time into review of board books and materials in advance of online meetings. Then, online face time is devoted to discussion, suggestions and voting. Agendas have to be clearer and shorter, with no more seven-hour meetings.
- Are there standard board agenda elements, beyond the audio-visual stuff that won't work well in a remote meeting? This includes FYI items, training or other busywork that would better be postponed for later in-person sessions. Is there anything out of the ordinary you could delay? Fires from the current crisis are enough to keep your board busy. Push off big strategic discussions, mergers, acquisitions, or sales of substantial assets for another day.
- This trimming of business, visuals and briefings within the virtual board meeting doesn't mean your board skimps on its governance duties. Rather, it encourages the old-school board habit of members chatting among themselves outside of meetings, working out issues, coming to consensus, and then using online time for formalities. What will be missed is cashews, coffee and travel expense reimbursements. One of the biggest things we will be seeing is more in-between meeting interaction. While this saves time and effort, ensure that no director feels like odd-man out.
- Board materials and presentations need to change. Make sure that your board portal has all the up-to-the-minute board book information, and that staff practise on slide decks and presentations in advance. Even if you use the portal for board books today, consider sending out hard paper copies to directors in advance for your first virtual board sessions. If everyone is finding their way with both a board portal and a video conferencing app, juggling all those technologies can be confusing for remote directors. At the moment, it might just be easier to page through paper for information.
- Final formality (but an important one): Assure that whoever is taking notes of the meeting is well-tuned into all discussions, and able to sort through what might be more of a cacophony than the standard board meeting. Given the crisis issues your board is handling right now, you will want flawless minute taking. There are some tech tools for this too today.

Disclaimer: The views expressed in the article above are those of the authors' and do not necessarily represent or reflect the views of this publishing house

Disclaimer: The views expressed in the article above are those of the authors' and do not necessarily represent or reflect the views of this publishing house



Tags assigned to this article:

Dr M Muneer

Ralph Ward lockdown COVID

Board Meetings During COVID

Third Workfor Confidence Inc 🔒 read more



Flinkart Partne Vishal Mega N Home Delivery Essentials In 2 🔒 read more

Quick Bytes



Why do Marke leave their Job read more



Entrepreneurs 🔒 read more



Three Apps To Managers read more



THREE BOOKS MANAGERS M 🔒 read more



reasons read more





Page 2 of 4

С

na-Resh	aped The Board Meetings - BW people		20/05/20, 10:47
l Comm	ent	<	
		Login 🔻	People.in bus
			Er
\leq	Write your opinion		
			Lit
ort hv I	Latest 💌		
			DIGITAL LANDSCAPE PRIVACY + SECURITY
JT	John Thomas M 15 Hours ago Well written.		COMPETITION bus
	As far as India is concerned, the above mentioned methods, are very useful in all levels of Govt organisations. But the problem is the connectivity we have. Weak server, poor cloud security, lack capacity of computersits an endless list. So first, the Govt has to improve infrastructure like connectivityetc • 0 Like Reply Report Share	of memory	
ortune l	Hotels launches 'Safe Stays at Fortune Hotels' programme Thomas Cook India, SOTC Travel jointly release Holiday	/ Readiness	
	telier (5 Comments) 1 hr ago Travel Report - BW Hotelier (1 Comment)	1 hr ago	
	atel Scholarship For Students Pursuing Graduation - BW n (2 Comments) 1 hr ago BW Businessworld (1 Comment)	on Offers - 2 hrs ago	
lucation	n (2 Comments) 1 hr ago BW Businessworld (1 Comment)	2 IIIS ayu	
		Koment BOX	
		Advertisement	
round	The World		
rounu			
	➡ Previous		Next 🖨
	 View More Articles		
			~
	BW people		~
	Subscribe To Newsletter		
	Your e-mail iformation will not be shared with anyone els will be used only to send out our latest news.	e. And it	
	Your e-mail		
		r	~

http://bwpeople.businessworld.in/article/Corona-Reshaped-The-Board-Meetings/12-05-2020-191895/#